



Success to Strategy Digital Marketing Packages

A step-by-step guide
to level up your brand
on social media

BY SHEENA SHAH

Digital Marketer



Why Choose Me?

- ✓ Trained & Certified Digital Marketer
 - ✓ Personalized Service – You talk to me directly
 - ✓ Affordable pricing for startups & local businesses
 - ✓ Creative + Data-driven approach
 - ✓ Quick turnaround & transparent reporting
-

My Packages

Affordable. Transparent. Designed for Small Businesses.

STARTER PACKAGE – ₹3,499/MONTH

- 1 Platform (Facebook or Instagram)
- 10 Custom Posts (Design + Caption + Hashtags)
- 1 Ad Campaign Setup (Budget excluded)
- Weekly Performance Report
- Email/WhatsApp Support



GROWTH PACKAGE – ₹6,999/MONTH

- 2 Platforms (Facebook + Instagram)
- 16 Custom Posts
- 2 Ad Campaigns Setup + Basic Management
- SEO Audit + 3 On-Page Fixes
- Google My Business Optimization

PRO PACKAGE – ₹11,999/MONTH

- Facebook + Instagram + Google Ads
- 20+ Posts (static + carousel + reels ideas)
- 4 Ad Campaigns + Basic Optimization
- Keyword Research + 5 On-page SEO tasks
- Email Campaign Setup (1 campaign/month)
- Website Audit + Suggestions
- Bi-weekly Strategy Calls
- Priority Support

ADD-ONS (EXTRA SERVICES YOU CAN ADD ANYTIME)

- Social Media Poster Design – Rs.299 per post
(Get eye-catching designs for promotions or offers)

- Google Business Profile Setup – Rs.999
(Helps people find your business on Google Maps & Search)

- Landing Page Design – Starting Rs.1,999
(One-page website made for selling or capturing leads)

- Email Marketing Setup – Rs.2,499
(I'll set up email tools to send professional emails to your customers)

FAQ

1. Are ad budgets included?

No, ad spend is separate and directly paid to the platform.

2. Can I upgrade anytime?

Yes! You can switch to another plan anytime.

3. Do I get reports?

Yes, depending on your plan – weekly or monthly performance reports.

4. Can I customize my package?

Yes, you can customize your package. Just reach out to me with your needs, and I'll create a plan that fits your budget and goals.

How to Get Started?

- ✓ Pick your plan
- ✓ DM me or fill the contact form
- ✓ Get on a quick discovery call
- ✓ Let's start growing your brand

Let's Build Something Amazing

- ✓ Email - Sheenashah2498@gmail.com
- ✓ WhatsApp: 9925106636
- ✓ Website: www.sheenashah.com
- ✓ Based in Ahmedabad, Working PAN India

Thank you!

Thank you for considering Success to Strategy for your digital marketing needs.

I'm excited about the opportunity to help your business grow online.

Let's work together to turn strategy into success one click at a time!

Sheena Shah

Digital Marketer